

**Dallas Bridge Association Board of Directors
Minutes of Meeting 02/11/26**

Attendees: Bill Higgins, Jackie Brown, Cheryl Rider, Truett Cates, Cheryl Brunson, Paul Taylor, Mary Chaffin were present. Bob Holliday and Judy Wood were absent. The February meeting was held King of Glory church before the noon Wednesday game. The meeting was chaired by Bill Higgins.

The January minutes were approved.

Ed Yetter provided the financial reports, which were approved.

As of January 31, 2026 the unit has total cash assets of \$67,762.16. There is \$19,260.58 in the checking account and \$48,501.56 in the Fidelity investment account. The proceeds for the Winter Sectional is not included, as it had not been received by 1-31. It will be recognized in February.

Bill Higgins presented the membership report for January.

The unit had 5 new member in January, 4 members were reinstated and 4 members transferred into our unit. One member became unpaid and 13 became inactive. The unit membership remained the same as December at 1185.

Mary Chaffin reported on the 5-5-5 Membership Retention Program. The program is changing for 2026 and it is not clear how the changes will impact our unit. The ACBL is no longer paying any part of the 15% reimbursement for contacting members based on the report provided. Units will no longer record contacts in the online tool. Ed Yetter will check with Scott Nason to see if the topic was discussed at the District Meeting in January.

Bob Holliday provided the member communications report via email.

Date	Reads	Percent Read	Clicks on Links	Unsubs	Spam	Bounces	Topic
01/11/26	658	59.10%	48	0	0	1	January 2026 Announcement
01/22/26	607	59.20%	38	1	0	88	January 2026 Announcement
01/27/26	611	59.80%	65	0	0	89	January 2026 Announcement
02/01/26	591	57.80%	87	1	0	88	February 2026 Newsletter
02/02/26	624	60.90%	34	0	0	0	February 2026 Newsletter
02/08/26	610	54.20%	47	0	0	3	Unit Board Election Winter Sectional

The large number of bounces are related to the following domains: hotmail.com, msn.com outlook.com. These are all Microsoft email domains and they have apparently added some additional

security checks that will require updates to the domain name servers. Ed Yetter will contact the DNS team and have the updates made and the bounced email addresses restored.

Ed Yetter presented a report on the 2026 Winter Sectional.

Attendance at the Winter Sectional was outstanding, especially considering that Wednesday was impacted by the weather. There were over 300 tables in play, which is an important benchmark. Ed also provided some table counts for similar tournaments around the country and none of them have table counts above 200 tables, much less 300. Our sectional tournaments are doing very well.

Paul Taylor reported on the Spring Sectional.

Everything is ready to go. Jackie Brown is going to be the partnership chair. The flier and schedule are now on the ACBL website.

Jackie Brown presented a Unit Game report.

The January Unit Game was held January 18 and there were 24.5 tables in play. The February Unit Game will be held on February 15 at King of Glory.

The Board discussed the Mentor/Mentee program.

The board agrees the program needs a reset. The board agreed to take the program information off the website and find someone who is not on the board to own and manage it. Ruth Nelson has agreed to take it over. Ed Yetter will email her the links to the form and spreadsheet. She has several new ideas on how it can be managed. It will be re-launched as soon as she is ready.

Old Business

Directory Update – the membership has been advised to make sure their ACBL information is up to date. Ed Yetter will wait a couple of weeks then download the roster and provide it to Alphagraphics to produce a new .pdf file of the directory for the website. The directory will not be printed.

The In Memoriam file and I/N clubs and lessons on the website have been updated.

New Business

The March meeting will be Thursday, March 12 after the Friendly game in Plano at Disciples Christian Church. The address is 2001 Independence Parkway, Plano, TX 75075. Game time is at 10:30 AM with the board meeting following.